

Exhibit 1



GUARANTEED SAVINGS



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Resident Power - Small Business

Did you know that over 80% of all large commercial and industrial customers in the state of New Hampshire purchase their power from sources other than the utility? That's right, since de-regulation in 1999 larger electricity users have been migrating away from PSNH and they have been rewarded with big savings as a result.

Everyone from the State of New Hampshire to the Verizon Arena to the City of Nashua has already taken advantage of cheaper, competitive electricity providers and now you can, too!

Resident Power specializes in bringing the advantages of de-regulation to the smaller users throughout the Granite State. We are the first provider dedicated to serving home and small business owners and we can start saving you money immediately.

Our small business customers include Myles Travel Plaza, the Town of Auburn, Subway Sandwich Shops, Dunkin Donuts, the City of Franklin, Red Oak Properties, USA Subs, Park Side Convenience, Divers Den, Logo Loc, Ciardelli Fuels, Sunset Labs and many, many more!

If you are interested in reducing your business' electricity rate by up to 20%, don't wait any longer! Sign up with Resident Power today!

Enrollment Center Join Now!

I'd like to enroll for:



[Click Here to Email with Questions or more Information](#)

Or print out and complete this Adobe PDF form and return by regular mail



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I am very happy that I signed up with residentpower.com. The sign-up process was simple and since I still get my bill and service through PSNH there's no downside from my perspective. I know that the residentpower.com folks are the same company that arranges wholesale power for large businesses in New England. They are a stable firm — they know the power business, and their business model makes sense. I'm thrilled to have this available to me as a homeowner with no change in my PSNH relationship except a lower price on the bill. Thank you! Highly recommended!

Bill Berry
Manchester, NH

"Resident Power is great! I manage commercial properties in Maine and New Hampshire, and I use Resident Power to serve our accounts that weren't large enough for the traditional electric suppliers. Sign up is quick and easy, and the staff is friendly and knowledgeable. Thanks Resident Power!"

Lori Hemmerdinger
Boulos Properties



Resident Power Natural Gas & Electric
Solutions, LLC
816 Elm Street, Suite 364, Manchester, NH 03101
Email: info@residentpower.com (Phone) 603 232 9293 (Fax) 603 925 2448

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